

Enroll No

K.E. Society's  
**Rajarambapu Institute of Technology, Rajaramnagar**  
(An Empowered Autonomous Institute, affiliated to SUK)

**Unit Test -I (2025-26)**  
S.Y. MBA-IEV Sem - III

Q.P. Code
UT 3052

**Course Code: MIH2071**

**Course Name: Industrial Psychology**

Day & Date: Wednesday 13.08.25

Time: 03.45pm to 04.45pm

Max Marks- 25

- Instructions:**
- 1) All questions are compulsory.
  - 2) Figures in rounded ( ) brackets within the question, indicate the scheme of marking for respective part of the question, whereas, figures in the first right column indicate total marks for that whole question.
  - 3) CO is the index number of the Course Outcome statement.
  - 4) The Bloom's taxonomy level (BL) for 1,2,3,4,5 and 6 is remember, understand, apply, analyze, evaluate and create respectively.
  - 5) Assume suitable data if necessary.

			Marks	BT Level	COs
Q.1	A	Define Industrial Psychology and briefly describe its scope in organizational settings using suitable examples.	4	1	1
	B	An HR department is planning to introduce new training and development programs. Explain how the role of Industrial Psychology can support the effective design and implementation of such programs to enhance employee performance.	8	2	1
OR					
	B	You are hired by a startup to improve employee motivation and performance. Apply your understanding of Industrial Psychology to suggest how this field can help align individual goals with organizational objectives	8	3	1
Q.2	A	How do attitude and perception influence employee behavior and performance? Explain with examples from a workplace or organizational setting.	5	2	1
	B	Your organization is planning to recruit talent from different cultural, ethnic, and educational backgrounds. Explain the concept of workplace diversity and describe how understanding diversity can help managers build inclusion, collaborative, and productive teams.	8	2	2

